



Dear Friend of the Hingham 4th of July Parade,

The 4th of July Parade Committee is once again asking for your support for the best and biggest 4th of July Parade on the South Shore. This year we need to raise more than \$40,000 to cover the expected costs of the parade. **WE NEED YOUR HELP** to continue to fund this fine family tradition.

This year's Parade theme ***"Liberty and Justice for All"*** captures the pride that Hingham feels for its community and our nation. The theme has already inspired hundreds of Hingham's fifth graders to submit button designs, and the winning button is now on sale in various locations in town. Another of the Parade's efforts, the "50 Flags Campaign" has grown dramatically over the past three years, and we are expected another great show of flags on lawns all over town.

And of course, the Parade itself is enjoyed by 25,000 spectators lining the parade route each year. We are expecting a large crowd to culminate a beautiful 3-day weekend celebration – starting with the Hingham Fireworks Friday night and finishing with the Hingham Parade on Monday! Our corporate sponsors earn enormous goodwill with both participants and spectators as a banner listing the corporate sponsors rides in the Parade. Corporate sponsors are recognized and thanked in the Hingham Journal, the Parade's website and Facebook page, and the annual Town Report, as well.

The Parade Committee invites you to participate in our largest fundraiser, The Selectmen's Cup, to be held at South Shore Country Club on Monday, May 23, 2016. This event provides local and regional businesses and organizations the opportunity to meet many of Hingham's department leaders and Selectmen in a casual setting, while raising the needed funds for Hingham's largest annual event!

The event will conclude with dinner under the tent at SSCC and a live auction of select items that include a Captained Boat Ride from Freedom Boats, Red Sox Tickets, and, Chef Paul Wahlberg Experience in YOUR OWN HOME! If you can't golf with us that day, join the fun under the tent and bid on these great items!

The enclosed documents provide information about the upcoming golf tournament and various ways to provide tournament sponsorship. Foursomes are welcome as we would like to sell out the tournament! If you can't join us at the golf tournament, we also have included information regarding the traditional donation levels with specific details associated with various sponsorships.

The Hingham 4th of July Parade continues to be 100% funded through the generosity of local businesses like yours!

For more information, visit our website at www.hinghamjuly4th.org - there you will find historical information about Hingham's 4th of July tradition; specific details about the parade; registration forms for your floats, marching units or cars for the parade; upcoming activities related to fundraising; and the weeklong Hingham celebration around the 4th of July!

Questions? Email jmurphylsp@gmail.com

Sincerely,

Jim Murphy, Chairman

2016 Hingham 4th of July Parade Committee



2016 Hingham 4th of July Parade “Liberty and Justice for All”
Parade Date: July 4, 2016 @ 10:00 AM
Corporate Sponsor Form

Corporate Sponsor: _____

Address: _____

Contact Person: _____ Telephone # _____

Email Address: _____

Donation: \$10,000 \$5,000 \$2,500 \$1,000 \$500 \$250 \$_____ Other

Corporate Sponsors will be acknowledged as follows:

\$5,000; \$10,000 Donors:

1. Lead Acknowledgement in all promotional material for Parade
2. Separate Banner with Company Name and Logo in the Parade
3. Company Name and link on the “official” 4th of July Parade website [www.hinghamjuly4th.org], and the Parade Committee’s Facebook page [facebook.com/hingham4th]
4. Company listed in annual Town Report
5. Company Name and Logo on Parade Committee’s Sponsor Float in the parade
6. Company Name published in Thank You letter printed in the Hingham Journal

\$1,000; \$2,500 Donors:

- Acknowledgement in all promotional material for Parade
- Company Logo on Parade Committee’s Sponsor Float Banner
- Tee sponsorship at Selectmen’s Tournament
- Numbers 3, 4, 5, & 6

\$500 Donors:

- Acknowledgement in all promotional material for Parade
- Tee sponsorship at Selectmen’s Tournament
- Numbers 3, 4, 5, & 6

\$250 Donors:

- Acknowledgement in all promotional material for Parade
- Numbers 5 & 6

\$100 - \$249 Donors:

- Number 6

Please make checks payable to the Hingham July 4th Parade Committee and mail to:

Hingham Town Hall
4th of July Parade Committee
210 Central Street
Hingham, MA 02043

Email Questions to jmurphyfsp@gmail.com

Thank you for your support!